Pet Shippers Converge in Madrid for 36th Annual International Pet and Animal Transportation Association Conference

Madrid – September 12, 2012 – Hundreds of pet shippers from around the globe will gather at the TRYP Ambassador Hotel Madrid, October 20-23, for the International Pet and Animal Transportation Association (IPATA) 36th Annual International Conference.

The IPATA International Conference is the world's largest gathering of pet shipping professionals. Hot topics include: transporting fish, birds and pocket pets, building agent to agent relationships, ensuring animals are healthy from start to finish and implementing social media and marketing on a budget. For the first time, IPATA Board of Directors will host an Open Forum, where members can ask questions regarding the organization’s goals or policies.

Jeff Tobe, a certified speaking professional, will electrify attendees and get them more engaged about the work they do. Attendees will learn to ask the right questions to get clients and business partners more engaged and to ‘buy in’ to their ideas and how to avoid obstacles (such as generational and cultural) to communication. Tobe will also explain the “Four Pillars of Engagement” curiosity, trust, accountability and communication. He will present how to use these techniques to overcome misunderstandings and reveal what top organizations in the world are doing to ensure engagement at work.

The 2012 Millie Woolf Memorial Leadership Award will be presented by Dr. Walter Woolf, in memory of his wife who lost her battle with cancer. Millie Woolf was a founding member of IPATA. The award celebrates the work of one member who contributed to the community and rewards a stipend to continue these works or donate to a special cause. IPATA will also be presenting the Excellence Award, Industry Partner Award and the Lifetime Achievement Award.

Attendees include animal handlers, pet moving providers, kennel operators, veterinarians and others who are dedicated to the care and welfare of pets during transport. For more information about IPATA’s 36th Annual International Conference, visit click here.

About IPATA
The International Pet and Animal Transportation Association, Inc. (IPATA) is a non-profit, worldwide trade association for animal handlers, pet moving providers, kennel operators, veterinarians and others who are dedicated to the care and welfare of pets and animals during transport. The organization was founded in 1979. It began with six founding members and now has more than 325 members in over 70 countries. IPATA serves its members, the pet transport industry, and the public at large. For more information, or to find a professional pet shipper, visit http://www.ipata.com.

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